

“The Ruthian News”
BRC’s eNewsletter
BabeRuthCentral.com: The Site That Ruth Built
Third Edition

“Josh and The Babe” – On The Road

2008 has been a busy year for BRC with new products and concepts related to the Babe!

If you recall from our December 07 Newsletter, we launched the “Josh and The Babe” giclee line late last year, which is a concept piece of Babe Ruth and Josh Gibson, the home run kings of the Major League and the Negro League respectively. The two figures are pictured in Yankee Stadium and considers “what could have been” if these two home run greats had been able to play against each other professionally. Unfortunately, the color barrier in baseball was not broken until 1947, 12 years after Babe had retired and only a few months after Josh passed away from brain cancer.

Major League Baseball enjoyed our story and concept for “Josh and The Babe” and asked BRC, Brent Stevens (Babe’s great-grandson) as well as Sean Gibson (Josh’s great-grandson), to participate in an event at this year’s Civil Rights Game in Memphis between the New York Mets and the Chicago White Sox. Sean Gibson and Brent Stevens were on hand to sign prints of the original artwork and to meet with fans of these two home run legends. The event was a big success, which included being a headline story for the Civil Rights game on local Memphis News station WMC-TV. To view It has also led to additional event appearances, including an event at Pittsburgh’s PNC park. There are plans to hit more locations in the future, so stayed tuned for announcements in the “News” and “BRC Announcements” section of BabeRuthCentral.com.

BRC Partner, IronClad Authentics, Launches IronCladAuctions.com; Ruth Family-Owned Memorabilia in July Auction



Featuring signed collectibles and rarities from sports and entertainment legends of past and future.
July 11-27, 2008



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BRC Partner, Ironclad Authentics, is proud to announce the launch of IroncladAuctions.com, an online auction platform designed to give collectors an opportunity to purchase and sell unique, authenticated memorabilia through a trusted name in the sports industry.

In addition to the daily auctions online, IroncladAuctions.com will host its first annual ***Ironclad Legends Auction***, a special auction designed to celebrate sports and entertainment legends. The auction will begin during the 2008 Major League Baseball All-Star Fan Fest on July 11th and run through to baseball's annual Hall of Fame induction on July 27th. Products will include a Mickey Mantle/Roger Maris "Safe at Home" original 1 sheet movie poster, a Don Mattingly bronze statue, unique signed items from Lou Gehrig and Cal Ripken Jr. and game used signed jerseys from some of baseball's greats.

One of the highlights of the auction is a piece of memorabilia that is part of the Ruth Family Collection. The item is a 1943 original NBC contract for Babe to host a series of shows on NBC radio. The contract is signed with Babe's formal name, "George H. Ruth".

Ironclad Auctions is currently offering individuals the opportunity to sell their personal memorabilia on consignment for this special Ironclad Legends Auction as well as for the daily auction platform. Prospective consignors and sellers of quality material are encouraged to contact Ryan Foley at 800-820-7923 or visit www.IroncladAuctions.com for more information.

A New BRC Connection and Fan Story

Recently, a Babe Ruth fan contacted BabeRuthCentral to try and determine an exact date to a photo that was taken of her and some of her friends with Babe Ruth at the Walkill Country Club in Franklin, NJ in 1941.

INSERT PHOTO HERE

The fan's name is Judy and she's 81 years old. Through our BRC Fan Network, we were able to locate a contact at the Walkill Country Club, which has a copy of this same picture in their photo collection at the golf course. Through our fan base we were able to determine that picture was taken August 31st, 1941. That day, Babe was playing golf with Bob Edge and George Case (4-time American League All-Star for the Washington Senators). Needless to say that Judy was very excited and surprised that she was able to track down the exact date of her moment with the Babe – thanks to the fans of BRC!

INSERT OTHER PHOTO HERE

We will have additional Babe Ruth fan stories in the future, so be on the lookout for the next BRC Newsletter!

Coming Up Next

In our next newsletter we'll recap this year's Babe Ruth Home Run Award ceremony. The 2007 award was presented to Alex Rodriguez at Yankee Stadium in the final year of the "House That Ruth Built."

We will also recount a story of the Babe Ruth Family making an appearance in Essex Fells, NJ for a special plaque ceremony, acknowledging the true story of Babe Ruth and Little Johnny Sylvester. Johnny Sylvester was the sick boy who became famous when Babe Ruth signed a ball for Johnny, promising to hit a homer for him in the 1926 World Series against St. Louis. Babe ended up hitting 3 in the next game! To learn more about this story, you can listen to our interview with Charlie Poekel, author of the recent novel "Babe and The Kid", which depicts this amazing and interesting story. Learn more here: [LINK TO INTERVIEW](#)

More to come!

BRC